Late Spring 2010 Newsletter

Downtown Neigborhood Association

FROM THE PRESIDENT'S OFFICE

As summer quickly approaches, I am amazed at how much the DNA has done thus far. Since the start of the year the social committee has hosted a wonderful series of events. Beginning the year at Winston's in February, then off to Splash in March, and most recently a night under the stars at one of our newest business members the ICubs. Our upcoming event at Sculpture Garden promises to be just as fantastic, I hope we will see everyone there on May 20th. Please remember to RSVP for the event by May 4th.

Also, this year the DNA participated in the Drake Relays, by being part of the Downtown Street Painting hosted by Drake. Between Third and Fourth on Court Avenue various businesses were given the opportunity to paint a message onto the sidewalk. A special thank you to Beth, Chuck and Kay for their hard work and artistic skills! Please be sure to check out their handy work.

Finally, I would like to welcome Danny Ward to the DNA as our Membership Chair. Danny currently resides at Vine Street Lofts and works at Nationwide Insurance. He will be transitioning into the role over the next few weeks. Be sure to introduce yourself to him at our upcoming social.

Please remember there are many opportunities available within the DNA and if you are interested in getting involved please contact a board member or one of our committee members for various opportunities.

I look forward to seeing everyone soon!

Brooke Avila, DNA President

KEEPING UP WITH THE DNA

desmoinesdna.com

facebook.com/desmoinesdna

@desmoinesdna

UPCOMING BOARD MEETINGS

Liberty Condos Community Room at 418 6th Avenue, First Floor, begins at 7pm. All members welcome.

STANDING AGENDA

- Approval of Minutes from the previous meeting
- Police Report
- City of Des Moines update, Mayor of Des Moines
- President's Report
- Treasurer's Report
- Reports from Committees
- Old Business
- New Business
- Adjourn

DNA + DRAKE RELAYS

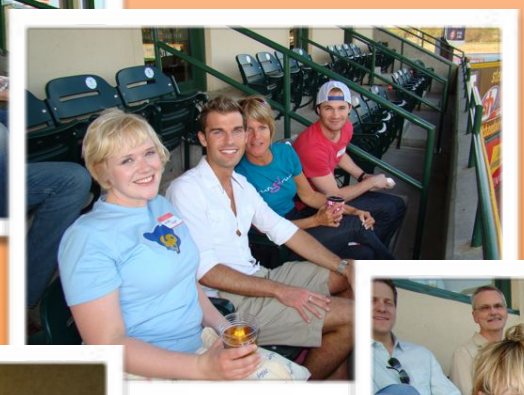
The DNA participated in the 1st Annual Drake Relays Downtown Street Painting on Court Avenue on Wednesday April, 21st. Members Kay Huston, Chuck Fuller and Beth Rudisill represented the DNA and worked on a 4 x 4 square on Court Avenue directly in front of Spaghetti Works. It was a perfect day weather-wise (after a bit of a rain scare the previous evening) and the square turned out to be an artistic success! Also, A big thank you to Jonathan Brendemuehl for the providing the supplies, square design and presenting the opportunity to the DNA to get involved in this fabulous downtown event. If you're out and about on Court Avenue, stop by and check it out.

LAST DNA SOCIAL - I-CUBS GAME

With one of our largest social turns out of the season, we celebrated Spring with a social at our newest business member, the Iowa Cubs.

For more upcoming I-Cubs promotions, visit:

http://web.minorleaguebaseball.com/promotions/index.jsp?sid=t451



DNA MAY SOCIAL

PAPPAJOHN SCULPTURE PARK

SMALL GROUP TOURS BY THE DES MOINES ART CENTER DOCENTS WILL BEGIN AT 5:30 PM FOR APPROXIMATELY ONE HOUR.

COMPLIMENTARY APPETIZERS WILL FOLLOW AT PROOF BEGINNING AT 6:30 PM.

proof

THERE IS A $2 CHARGE PER PERSON FOR THE TOUR AND YOU MUST RSVP NO LATER THAN MONDAY, MAY 17TH.

TOURS WILL BEGIN FROM THE CORNER OF 13TH STREET AND GRAND AVENUE, NEAR THE DONOR WALL.

RAIN DATE: MAY 27TH, SAME TIME.

WHEN

TOURS BEGIN AT 5:30 PM
REFRESHMENTS AT 6:30 PM

WHERE

PAPPAJOHN SCULPTURE PARK AND PROOF RESTAURANT

WHAT

$2 PER PERSON TOURS

RSVP REQUIRED AT:

RSVP.DESMOINESDNA.COM

R.S.V.P.

BECOME A FAN ON FACEBOOK AT
WWW.FACEBOOK.COM/DESMOINESDNA

Downtown Neighborhood Association

For the latest events & updates visit: www.desmoinesdna.com

NEW AND RENEWING MEMBERSHIPS

RENEWALS

Cecilia Cendana
C. Walter Clark
Sandra Clark
Julie Vande Hoef
Dustin Vande Hoef
Erica Holland
Brent Holland
Peggi Taylor
John Taylor

NEW MEMBERS

Charles Fuller
Yvonne Wright
Jeff Wright
Cindy Bussannas
Nik Lundell
Donna Loveland
Deb Sgambati
Steve Erti

NEW BUSINESS MEMBERS

Iowa Cubs (Kenny Houser)
PRG (Todd Stein)

DON'T LET YOUR MEMBERSHIP EXPIRE RENEW TODAY ONLINE!

PLEASE PATRONIZE OUR BUSINESS MEMBERS!

- AJ's on East Court
- Alliant Energy
- AllPlay*
- Bob Josten, Attorney at Law
- Brian Phillips, Terrus Real Estate Group
- Cell City Wireless
- Conlin Properties
- Court Avenue Brewing Company*
- Des Moines Embassy Club*
- Des Moines Higher Education Collaborative
- Dos Rios Cantina and Tequila Lounge*
- Downtown Community Alliance
- East Village Spa*
- Eberle Animal Hospital*
- First Methodist Church
- Fong's Pizza*
- Full Court Press:
  - El Bait Shop*
  - Hessen Haus*
  - High Life Lounge*
  - Red Monk*
  - Royal Mile*
  - Sbrocco*
- Gallery, The
- Gateway Lofts
- GE Wattier Architecture, Inc.
- Grand Piano Bistro, The*
- Hansen Company Inc.
- Hawkeye Pantry
- Hubbell Realty*
  - Brilliant Sky Toys and Books*
  - Johnny's Hall of Fame
  - The Stadium Professional and Collegiate Apparel*
- Iowa Clinic, P.C., The
- Iowa Cubs Baseball (I-Cubs)
- Jasper Winery
- Joseph's Jewelers
- Kirkwood, The
- Knapp Properties
- Meredith Corporation
- Mid Air + Ink
- Nelson Construction
- Orchestrate Management:
  - Centro
  - Django
  - Gateway Market
  - Hotel Ft. Des Moines
  - Raccoon River Brewing Co.
  - South Union
- PAW Marketing
- Principal Financial Company
- Riverfront YMCA*
- Salon W, LLC*
- Splash Seafood Bar & Grill*
- StageWest Theater Company
- US Bank*
- Vivo Life Coaching
- Wells Fargo Financial
- Work Systems Rehab*

LOOK FOR THESE SIGNS!

CURRENT MEMBERSHIP PERKS

Bars & Restaurants

- **Court Avenue Brewing Co:** Monday-Friday from 4–6 p.m. - $3.25 Pints, Wells, House Wine & 1/2 Price Appetizers (Bar & Patio Only); Every Friday Night from 6–11 p.m. - $5.00 Beer Flights; Every Saturday Night - $5.00 Signature Martinis 4pm–2am; Late Night Happy Hour - Friday & Saturdays 11 p.m.–1 a.m. - $3.25 Pints, $3.00 Root Downs, $7.00 Pizzas til' Midnight; Sunday Night, Bar & Patio Only - 35 Cent Wings; Saturday During Farmers Market - $4.00 Bloody Mary and Mimosa
- **Dos Rios Cantina & Tequila Lounge:** 10% off with current membership card.
- **El Bait Shop:** 10% off on every visit.
- **Fong's Pizza:** 20% off the entire bill on each visit.
- **Hessen Haus:** 10% off on every visit.
- **High Life Lounge:** 10% off on every visit.
- **Grand Piano Bistro, The:** 10% off food Wed-Thurs, $5 martinis on Wed, $1 off beers on Thurs, happy hour Wed-Fri 5-7, $2.50 gross domestic beer, wells and $5 martinis.
- **Red Monk:** 10% off on every visit.
- **Royal Mile:** 10% off on every visit.
- **Splash Seafood:** 30% discount on appetizers in the lounge ANY day of the week.

Personal Services

- **East Village Spa:** 10% off all retail items and spa services with membership card Wednesday-Sunday and 15% off on Tuesdays (Cannot be combined with other special offers or discounts).
- **Eberle Animal Hospital:** Free pick-up and delivery for DNA member pets, 10% off all services rendered to DNA member pets, and Doggie Day Spa package for all new first time boarders.
- **PAW Marketing:** Free Set-Up Charge ($50.00 value) on any order placed by DNA Members. Offer expires 3/31/2010. Please contact, Liz or Perry at PAW Marketing, Inc., 888-289-7729 or perry@pawmarketing.com.
- **Salon W:** One complimentary full size bottle of Aveda Shampure Shampoo for first-time clients.
- **US Bank:** Sign up for checking with No Minimum Balance or monthly maintenance fee; first box of checks free; free internet banking, bill pay, and online statements; free U.S.Bank check card with rewards; ¼% interest rate bonus on a CD; preferred consumer loan pricing with auto-pay; 25% off a mortgage Loan Origination fee – call Sherry Halliburton at 245-6188 for details.
- **Work Systems Rehab:** Free Injury Consultation. Contact Todd Schemper.

Retail & Shopping

- **Brilliant Sky Toys and Books:** 10% off any purchase
- **The Stadium Professional and Collegiate Apparel:** 10% off any purchase.

Memberships

- **Des Moines Embassy Club:** *Member perk facts sheet* Special joining rates for DNA Members
  - Over 30 yrs old - $75 monthly membership dues (regularly $102)
  - Under 30 years old - $69 monthly membership dues (regularly $82)
  - Half price $125 initiation fee (regularly $250)
  - $100 food and beverage credit given after application is approved.
- **Riverfront YMCA:** One week free membership and one-half off of enrollment fee.

Entertainment

- **AllPlay:** One free rock wall climb and a $5 play card.
- **Iowa Cubs:** Buy two tickets for the price one when presenting your DNA Membership Card.

Take Advantage of these great benefits today!