

**Minutes of the re-scheduled Aug. 6<sup>th</sup> meeting held on  
August 14, 2008  
Downtown Neighborhood Association  
Board of Directors Meeting**

**Call to Order:** President, Mr. Ben Washburn, called the meeting to order at 7 PM.

**Roll Call:** Board Members Mr. Washburn, Ms. China Wong, Mr. Michael Eberle, Ms. Beth Rudisell were present. Also present were membership committee members, Paula Feltner and Meredith Macquigg. Steve Ferguson was also present.

**Discussion Topics**

**Approval of 5.7.08 Minutes**

Ms. Wong motioned to approve. Mr. Eberle seconded.

**Des Moines Police Department Report**

Ms. Misti Allison was absent. A report from the board will be relayed to Ms. Allison that graffiti was noticed on a bike trail near Principal Park. No one else had any news to report to the Police Department from their neighborhood.

**President's Report**

Mr. Washburn reported that new t-shirts are still for sale. It was suggested by the board to see if we can do a drawing at the Wakonda social for a night out for dinner or a round of golf in the spring when the course re-opens. Mr. Eberle will check to see if this is possible prior to the event on Thursday, October 9<sup>th</sup>. For the September social, Ms. Berenguel and Mr. Washburn will work to contact and determine who will lead this event with The Stadium in Hub Tower during the week of the Iowa vs Iowa State football game. It was also suggested to entertain a 'Downtown Pep Rally' and/or game day event sporting your favorite sports team apparel.

To increase participation from members interested in getting more involved, Ms. Macquigg will forward on form to Mr. Washburn to prepare and send to Mr. Jeremy Schultz to send to membership. This will inform potential members wanting to get involved in a committee to come to the next board meeting on Sept. 3<sup>rd</sup> to learn more about opportunities.

Board member Mr. Christopher Diebel moved out of Associations boundaries in June. Mr. Eberle motioned to elect Mr. Steve Ferguson to the board to fulfill the remainder of Mr. Diebel's term. Ms. Wong seconded. Mr. Ferguson was appointed to the board.

**Treasurer's Report**

Current balance is \$4,478.68 in the checking account, while the PayPal account has \$1,235.52. Total is \$5,714.20. Mr. Ferguson motioned to approve. Seconded by Ms. Wong.

**Committee Reports**

**Membership Committee**

Ms. Feltner reported that current membership is 240 with a breakdown as follows: 50 Business Members, 55 Households, 90 Individual, 45 Non-Voting Individual. It was also noted that to increase membership renewals, more social events are needed for neighbors. Also, to help renewals, two tabs are needing to be added to the website for Household and \$50 Non-Profit memberships. Ms. Rudisell motioned to approve adding two tabs to website and Mr. Ferguson seconded. Motion passed. Ms. Macquigg will e-mail Mr. Schultz to get these added to the website. Ms. Feltner stated that she was done doing membership and was handing over the reigns to Ms. Macquigg. She was thanked for her efforts. Mr. Eberle motioned to have Ms. Macquigg chair the membership committee and Ms. Wong seconded. Ms. Macquigg is now the membership chair.

### **Social**

The next social will be Tuesday, September 9<sup>th</sup> at The Stadium in Hub Tower. The following one will be Thursday, October 9<sup>th</sup> at Wakonda. Ms. Rudisell will proceed to collect information on our holiday party this winter in late November in conjunction with Holiday Lights. She will report back to the board with information during the September 3<sup>rd</sup> meeting. Mr. Ferguson suggested that each building host a social to increase exposure and attendance in the future.

### **New Business**

Ms. Feltner noted that we should have media contacts to get information in the community sections of local publications.

It was also noted by the board to create a file share system for documents and templates for those planning socials and other events to streamline the process.

Mr. Washburn reported that the newly created Bike Collective is seeking a \$500.00 donation for the maintenance stands. DNA volunteered the event held June 29<sup>th</sup> to repair bikes for members and non-members. The board decided to decline this request due to not knowing the amount of members who ride bikes. Suggestions were made to partner with the collective in the future to help with the donation of bikes, public relations and exposure of the new non-profit entity.

Ms. Feltner brought up another donation opportunity with the Civic Center and bringing music to town. The events of this would be held on the Drake campus. The offer to present this was declined and the board thought partnering with this entity would better suit the interests of members.

### **Old Business**

None

### **Adjournment**

Mr. Ferguson motioned to adjourn. Ms. Wong seconded. Meeting was adjourned at 8:55 PM.

