

Minutes of the June 3, 2009
Downtown Neighborhood Association
Board of Directors Meeting

Call to Order: President, Ms. Brooke Avila, called the meeting to order at 7:05 PM.

Roll Call: Board Members Ms. Brooke Avila, Ms. China Wong, Ms. Stacy Berenguel, Ms. Elizabeth Rudisill, Ms. Tina Johnson, Mr. Nino Toscano, and Dr. Michael Eberle were present. DNA members Ms. Meredith MacQuigg, Ms. Tammy Berenguel, and Sgt. Misti Allison were also present.

Approval of the May 2009 Meeting Minutes

N/A - Quorum was met not at the May 2009 meeting.

Des Moines Police Department Report

Sgt. Misti Allison noted that the push unit begins to patrol the weekend of June 5th.

President's Report

Clear Channel contacted Ms. Avila to ask for DNA to approve the removal of two trees that are covering a digital billboard that sits on top of Judge Roy Beans. Clear Channel will plant 21 trees instead. The board asked that Clear Channel submit a plan of where they will plant the donated trees. The item was tabled until the next board meeting.

Treasurer's Report

Mr. Toscano noted that the current DNA balance is \$4339. Dr. Eberle moved to approve the Treasurer's Report. Ms. Wong seconded. The Treasurer's Report was approved by the board.

Committee Reports

Membership Committee

Ms. MacQuigg recommended that each business membership receive four individual membership cards. Dr. Eberle asked that resident memberships increase to \$20, as the number of business perks are increasing. Ms. Johnson suggested creating new membership level (non-voting, non-downtown resident) for a cost of \$30. The board also discussed removing the household membership option. Dr. Eberle motioned that going forward, DNA will add the "Friends of Downtown" (non-voting, non-downtown resident) membership option for \$30 and that resident memberships increase to \$20. Also, Dr. Eberle motioned that, going forward, DNA do away with household

memberships and have individual resident memberships, business memberships, and 'Friends of Downtowns' memberships. Mr. Toscano seconded. These items were approved by the board.

Social

Ms. Tammy Berenguel, social committee member, noted that the next DNA social will be June 18th at Dos Rios at 5:30-7:30 PM. Mr. Toscano asked that all events be approved by the board. Ms. Wong asked that the board receive at least one month's notice to approve and publicize all social events.

Ms. Wong advised that the social committee start planning National Night Out (August).

Communications

Ms. Wong noted that Mr. Larry Bradshaw, DNA webmaster, is in the process of creating the newsletter template, which will feature upcoming DNA events, articles, commentary, businesses, and members. Deadline for submitting articles is June 17th (submit articles and commentaries to Ms. Wong).

New Business

Ms. Avila presented preliminary DNA business decals, as well as bids to produce the decals. Ms. Avila motioned to approve PAW Marketing to produce the decals. Mr. Toscano seconded. The motion was approved.

Ms. Johnson reminded the board of the Lobster Fest, which is Saturday, June 6th.

Ms. Johnson asked that the board reconsider sponsoring the downtown garage sale, which will take place on June 13th, from 8 AM to 12 PM. Sponsorship is \$100, which does not include DNA fliers for attendee goodie bags. Ms. Avila motioned to approve the \$100 sponsorship of the garage sale; Ms. Wong seconded. The motion was approved.

Old Business

N/A

Adjournment

Mr. Eberle motioned to adjourn. Ms. Berenguel seconded. Meeting was adjourned at 9:06 PM.