Minutes of the April 5, 2006
Downtown Des Moines Neighborhood Association
Board of Directors

Call to Order: Ms. Kirk called the meeting to order at 6:03 pm.

Roll Call: Board members Barbara Kirk, Jeff Johannsen, Steve Bishop, Michael Eberle, Rebecca Vacco, and Travis Rychnovsky were present. Ben Washburn was excused. Eight guests were also in attendance.

Discussion Topics:

Approval of 03.01.2006 Minutes
Mr. Rychnovsky motioned to approve the minutes; Mr. Johannsen seconded. The motion passed.

Update from Mr. Mark Schleuger from DMPD

- Mr. Schleuger reported that the Library would be opening on April 8th, and their would be many events going on and some street closures because of that.
- Court Avenue Business Association is hosting Celebrate Downtown in May.
- Drake Relays Downtown on Court Avenue Friday, April 28th.
- Lighting Courthouse – June 2nd – may be street closures
- Scrub Day downtown – April 15th – see City of Des Moines website

President's Report

- Ms. Kirk reported that the DNA has teamed up with the DCA, YPC, and IMPACT on the Celebrate Downtown event. See DNA website for more details.
- Volunteers needed for Urban Spaces – open your home for tours May 13 as part of Celebrate Downtown. Contact Barbara Kirk if you would like to volunteer. See contact info on DNA website.
- Public Workshop Notice for zoo expansion – Tuesday, April 18th 6:30 McCombs Middle School or Wednesday, April 26th 7:30 Southridge Mall (vacant space east of Coach House Gifts).
- Meredith Planting Project – to volunteer to help plant over 300,000 plants, contact jmstundins@dmgov.org or 208-9531.

Membership Committee Report

- Paula Feltner reported the Joanna Veltri will be the Membership Committee co-chair.
- A membership contact has been recruited from each major building housing members of the DNA
- Thank you to those who help get membership list current
- Working to get arrears members up-to-date
- Since last meeting, there have been 23 renewals and 10 new members

- Motion to approve membership card format by Mr. Johannsen, seconded by Mr. Bishop. The motion passed.
- Motion to approve printing of 100 membership applications by Mr. Johannsen, seconded by Mr. Rychnovsky. The motion passed.

Social Committee Report

- Susan Nguyen reported that there are possibilities for socials through September.
- Welcome Party for Mulberry Loft will be May 4th. All DNA members are welcome.
- Working to solidify socials for May and beyond.

Advocacy Committee Report

- Mark Tezak presented a draft of the Advocacy Committee's Mission Statement, which included possible ways the Advocacy Committee could server members during 2006
- Organize forums for candidates for local, state, and national office can share their views and hear members' views on issues relating to downtown
- Encourage DNA members to take active part in local boards, and provide membership information on these positions.
- Staying informed and active on known issues important to downtown
- If you have any input for the Advocacy committee or would like to join it, please contact Mark Tezak. See DNA website for contact information.

Communication Committee Report

- Isobel Osius reported she would like to get Juice to our socials so they can report on vibrancy of DNA
- Isobel will get Register's contact information from Barbara Kirk for Neighborhood section in Register
- Isobel will work to obtain and update a Publicity list
- Reported on idea of 'My Downtown' – a visual arts idea that people could enter a contest to promote everything downtown by submitting a graphic of their view of downtown. Contact Isobel with ideas. See information on DNA website.

Website Committee Report

- Travis Rychnoveky reported that the website development continues to move forward.
- HTML is now available on e-mails sent from the DNA website, so e-mails can be formatted to be asthetically pleasing.
- Verbiage of auto-generated renewal e-mails needs to be submitted to website developers. Paula Feltner will submit this information.

Treasurer's Report

- Starting balance $3,575.32, $685 deposits, $1,058.26 expenses, $3,209.46 ending balance. $1,000 c.d. at Bankers Trust.

Old Business

- None

New Business

- None

Adjournment:

- Mr. Johannsen motioned to adjourn the meeting; Mr. Rychnovsky seconded. Ms. Kirk adjourned the meeting at 7:39 p.m.