



**Downtown Neighborhood Association
Meeting Minutes
April 3, 2013
6:00 pm
Saddlery Building
309 Court Ave.**

1. Call meeting to order... 6:11 pm
 - a. Present: Bradshaw, Rope, Rowe, Talcott
 - b. Guests: Sgt. Neely, Tom Tarbox
2. Police Crime Report (Sgt. Neely)
 - a. Sgt. Neely highlighted some items on the report:
 - i. Assault during NCAA wrestling time - crazy guy, otherwise no significant problems.
 - ii. Incident at Metro Lofts: altercation between group of males and group of females, guy bumped a female, altercation, guy punched her; identified by video tape; attorneys notified police department and they were arrested.
 - iii. Robbery: Sarpino's Pizza delivery driver robbed on York St., not actually downtown.
 - iv. Guy reported he was stabbed near Court; mother called police; but appears stabbing actually occurred by Oasis by East High.
 - v. Concealed weapon: delivery truck driver delivering items to shelter downtown; guy stole cash and was found with switchblade knife.
 - vi. The Standard: officers are nearby because of keg stand, fight about to start outside, another guy out of the blue threw a punch, guy was arrested, had a gun with permit to carry (but permit is void if drunk or participating in criminal act)
 - vii. Komodo Klub: person kicked out, bit owner's finger, was arrested.



- b. Rowe asked about Hawkeye Pantry: Neely has monitored; building owner has hired extra security to patrol, making arrests once every three days or so.
 - c. Rope asked about shootings: Neely spoke of Summer Enforcement Team (SET Team); these were 14-15 year olds, gang members; SET will have officers in plain clothes to build cases, get leaders arrested and off the street; police do surveillance of Mega Bus.
3. Officer Reports
- a. President's Report (Bradshaw)
 - i. Mobile Billboard
 - 1. Hensley and Carl Wurtzberger got back to Bradshaw
 - 2. They spoke with the owner - he agreed to turn the lights down
 - ii. SW 9th Merchants Association Meeting
 - 1. Bradshaw attended representing the DNA
 - 2. Hensley, a city planner presented
 - 3. Asking neighborhoods to assist in beautification planning similar to Ingersoll; plan to speak to each neighborhood association about these efforts; plan to start with McRae Park
 - 4. Area is of interest to DNA as a gateway to our neighborhood
 - iii. Scrub Day coming up
 - 1. Day to bring waste to certain places to collect and get rid of
 - 2. DNA website will have a link to it
 - iv. Operation Downtown
 - 1. Renewal of SSMID to keep Operation Downtown running.
 - 2. Petitions have been circulated for signature.
 - b. Treasurer's Report (Lampe absent, Bradshaw presented)
 - i. March: starting balance \$8,020.14; ending: \$7,608.91
 - ii. Motion to approve report: Rowe



1. Rope: second
 2. Unanimously approved
4. Old Business
- a. Organizational goals approved and sent to City: engagement, growth, build; detailed goals will go over at another Board meeting.
 - b. Static Cling Door Decals for Business Members: new design with QR code, says “Our Business Supports the DNA”
 - i. 3 quotes obtained:
 1. \$126.91 for 500 plus shipping (last time paid \$400)
 2. \$374 for 250 Vista Print
 3. Paul Marketing \$2.44 apiece
 - ii. Rowe: motion to approve option 1
 1. Rope: second
 2. Unanimously passed
 - c. Physical mailers: members stuffed envelopes to mail out during meeting
 - d. New name tag labels have been ordered and picked up
 - e. Operating budget:
 - i. Bradshaw has developed proposed budget
 - ii. Tabled to allow full Board to consider at next meeting
5. Committee Reports
- a. Membership Report (Bradshaw)
 - i. 5 new members (0 business)
 - ii. 12 renewals (1 business - US Bank)
 - iii. current: 313 total paid (208 resident, 19 non-resident, 84 business)
 - b. Social Media Report (Rope)
 - i. Facebook likes up
 - ii. Twitter Followers up (1692 following us, we follow 720 of them)



- iii. Did a contest for free Lunch Unplugged tickets: no responses, but Board believed it a good idea and encouraged to keep trying
 - c. Social Events Report (no committee member present, Bradshaw presented)
 - i. 4/2 social at Regus was a success
 - ii. Upcoming social at I Cubs game 5/16
 - iii. Idea to complete certificates of appreciation for people who host was discussed
 - 1. Rowe to bring design at next meeting
 - iv. National Night Out 2013 registration
 - 1. Inquiry from Police Dept.
 - 2. Need to determine a spot for National Night Out since Nollen Plaza is under construction, Social Committee working on this
 - v. Des Moines Parks & Rec movie - deadline passed to get it done for April 1
6. New Business
- a. Civic Center Season Event (Thompson attended, will ask him to discuss at next meeting)
 - b. Drake Relays Sidewalk Painting: Rope will work with Brendemuehl to sign up and organize; Rope will get word out on Facebook for people to participate
 - i. Motion to approve expenditure: Talcott
 - ii. Rowe: second
 - iii. Unanimously passed
 - c. Advertising in Downtown Living Magazine - tabled to next meeting
 - d. Board Responsibilities - tabled to next meeting
7. Motion to Adjourn: Rowe
- a. Second: Rope
 - b. Unanimously passed; meeting adjourned