



FROM THE PRESIDENT'S OFFICE

It is hard to believe that 2009 is coming to an end. The DNA has had quite a busy year from reviewing new development projects that are seeking tax credits, launching a new website and staying actively involved in other projects affecting downtown.

As the year is drawing to an end, I wanted to take this opportunity to thank those board members and committee members who served over the past year. The hard work and dedication of these members allowed us the opportunity to carry on the growth of the DNA so that it continues to meet the needs and demands of our membership. A special Thank You to those board and committee members whose terms are completed and will be stepping down: China Wong, Stacy Berenguel, Michael Eberle and Meredith MacQuigg.

As these board and committee members will be stepping down to pursue other opportunities; it a great chance for other members of the DNA to get involved. By becoming involved in the DNA you have the ability to be involved with decisions affecting new development of downtown and advocate for downtown residents. I would encourage everyone to run for one of the open positions on the board or as a committee chair. Please don't hesitate to ask myself or any board member about seeking a position as a board member or committee chair.



Have a wonderful Holiday season!

Brooke, DNA President

SERGEANT KEEPS DOWNTOWN RESIDENTS IN THE KNOW

Sgt. Misty Allison attends DNA board meetings regularly. She is our liaison to the Des Moines Police Department. She keeps neighbors in the know by reporting on crimes and other challenges that may affect the community. She also seeks input from our members regarding safety or concerns in order to better serve the neighborhood.

interactive map available on the Des Moines Police Department website. This website allows the public to see crimes that have been reported in the city within a few days of their occurrence. The crime mapping records are updated daily and allow the user to search for various types of crimes committed, frequency and locations.

She frequently introduces programs and tools that may enhance our community. One such tool is an

<http://mapping.dmgov.org/crimeview/>

NEXT MEETING



The Partnership Building - Arthur Davis Conference Room @ 5:30

AGENDA

- Review of budget
- Election of 2010 board members
- President's report
- Membership review of bylaws
- Mix & mingle with your neighbors

Get Involved

Do you enjoy writing? Are you willing to share the things you find fabulous about downtown living with your neighbors?

Volunteer to write articles for the DNA newsletter. Contact vicepresident @desmoinesdna.com

Volunteer Wanted

Do you want to get to know your neighbors and local business owners better? The DNA Membership Committee is seeking a new Chairperson. Please contact president@desmoinesdna.com



Don't forget to follow our latest tweets! @desmoinesdna

SOME RANDOM FACTS ABOUT YOUR CITY

- Des Moines was founded in 1843 and incorporated as a city in 1851
- The original name of Des Moines was Fort Raccoon, and was later changed to Fort Des Moines, then shortened to the current 'Des Moines'
- More than 77,000 people come to work in downtown Des Moines every day, one of the highest rates per capita in all of the U.S.
- Des Moines has been dubbed the 3rd largest insurance capital of the world, after London, England and Hartford, Connecticut
- Des Moines has a 19.2 minute average commute time, one of the lowest for a city of our size
- The downtown skywalk system is nearly four miles long, the 2nd most miles of skywalk per capita in North America, after Calgary, Alberta Canada
- The five-county Des Moines metropolitan area is ranked 91st in terms of population in the United States according to 2007 estimates with 546,599 residents according to United States Census Bureau. The city proper population was 198,682 at the 2000 census.
- The Downtown Farmers' Market has more than 200 vendors from all around Iowa.

Perk: 20% discount off your total bill with DNA Membership Card



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**FEATURED
BUSINESS
PERK**

PLEASE WELCOME OUR NEW & RENEWING DNA MEMBERS

Monte Brown
Mary Dorsey
Marianne Gideon
Hank Manning
Carl Voss
Susan Voss
Brilliant Sky Toys & Books
Steve & Dawn Eckley
Kay & Bernard Huston
Jaina & Chuck Johnson
Jean Salz
Meredith Corporation
Dos Rios
Johnny's Hall of Fame
Riverfront YMCA
The Stadium Professional &
Collegiate Apparel
AJ's on East Court Avenue
First Methodist Church

Upcoming Events

January 12, Annual Meeting, Arthur Davis Conference Room inside the Partnership Building, at 5:30pm

*Happy
Holidays*