

DNA Minutes:

August 1, 2007

Ben called meeting to order at 7:05pm. – Introductions: 17 people in attendance.

Ben Washburn, Jillian Shannon, Mike Draper, Mike Eberle, Paula Feltner, Jeff Johansen, 2 Wells Fargo representatives, 2 Principal Financial representatives, 2 Weitz representatives, Joanna, Brooke (Social Chair) and guest appearance from the Senator and one of his representatives.

Call to approve minutes. Jillian passed motion. Approved at 7:10pm

Ben: introduces presentation by Ted from Principal Financial Group

Companies affiliated with the project, as follows:

Weitz, Terrus Real Estate, SVPA architects

Project for proposal: Principal Child Development Center: “Early Learning Starts Here”

Discusses architectural floor plan- Q& A:

1. Is it open for the public?
No, employees only.

2. Parking lot proposal?

Parking ramp will be in place. It's a flat lot right now. Will be a 9 level parking garage.

2. When is the expected date for open?

Early 09'.

- Jeff announces new representative to work with Pam from the Downtown Neighborhood Association

Ted announces this Friday at 11am will be the ground breaking and ribbon cutting for this project.

Governor will be present along with several other executives from around the city.

Senator spoke from 7:30-7:35. “Wants to see and contribute to the growth of downtown Des Moines. His direct contact number is: 515.202.3531

President's Report:

-Downtown Planning Project, Ben discussed the desire for public input.

-Re-cap on DC trip: individuals are going through some of the main same funding pools.

-Discussion of building approval in Sherman Hill. What happens to the vacant lot now? Yes, however; is required to be kept maintained.

Police Dept. Report:

-Mark Report: "Things are going extremely well."

-"Triathlon concerns need to be presented soon because planning and routes are already being set-up and planned out for 08'. Great event but more people needed to be there in attendance. Media was hindering a lot of individuals from attending because of traffic."

-Issues on trash regarding Ct. Ave. bar activity. Complaints have been taken to bar owners regarding trash control.

Treasures Report:

-Balance of \$6140.24 New Balance with membership dues: \$6820.47

-We've taken in 3 deposits all membership. Transfer in paypal on July 31, 2007 for membership.

-Motion to approve treasure's report moved by Jeff. Motion passed at 7:52pm.

Social Report by Brook:

-August 7th "National Night Out" Social @ Brenton Skating Plaza. Brook provided flyers to be distributed. Food will be provided upon donations by Principal for \$400.00 Paula has list of all residential bldngs dwntwn.

-September: Olive St. Condos will be our set location/ October will be set for Wakonda

Membership by Paula Feltner:

- 424 members August 2006: 269 members; Nine new members; one new business membership; 5 membership renewals.

Website:

- Ben presenting vote for: Proposal usage \$200 for routine monthly updates
- Jeff and the rest of the persons in attendance desire all activity and #'s to be in writing. Most of our renewals will come from the website.
- Motion passes for \$200 ceiling for Jeremy to do website updating; contract will be up at the close of 07'.

New Business:

-DCA is doing a new marketing campaign that has opportunity to be modeled after. Paula brought examples for us to view. Example: "passport business stamping literature"; downtown stationary.

-Jeff Johansen: Announces bringing in surrounding cities for "A Neighborhood Event" which is Sept 6th and 7th at Embassy Suites beginning at 8am with registration. Bank of West and Christine Hensley are sponsoring. Volunteers are needed Kim Hansen with DSM Neighbors can be contacted with interest. Courses being offered for non-profit positions and neighborhood associations. Flyers will be distributed in the future.

Proposal: Scholarship for one person from each class maximizing 15 individuals. Motion passes by Jillian at 8:45pm and approved.

-Issue regarding availability, reliability and consistency on cab services in the downtown area specifically, send concerns to Rick Clark.

-Next meeting Wed. Sept. 5th. At 7pm

-Meeting adjourned at 9:01pm