

**Minutes of the June 7, 2006
Downtown Des Moines Neighborhood Association
Board of Directors Meeting**

Call to Order: President, Ms. Barbara Kirk called the meeting to order at 6:01 pm.

Roll Call: Board members Barbara Kirk, Jeff Johannsen, Michael Eberle, and Travis Rychnovsky were present. Steve Bishop, Rebecca Vacco, and Ben Washburn were absent. Eleven guests were also in attendance.

Discussion Topics:

Approval of 05.03.2006 Minutes

Mr. Eberle motioned to approve the minutes; Mr. Johannsen seconded. The motion passed.

Mr. Don Tripp, Mr. Doug Romig, Ms. Julie Stundins – Western Gateway Park

All three were on hand to discuss the Gateway West Park project. The Parks and Recreation department is currently working to set rules, regulations, and ordinances. A particular item of discussion is the park hours. Currently, the proposal is 12:00 midnight for Western Gateway Park.

President's Report

- The DNA will be having a VIP lounge on the 3rd floor of the Pappajohn on Saturday, June 24th from 12:00 noon – 8 p.m. during the Art Festival. There will be some refreshments at no cost, and Centro will have some items for purchase.
- An envelope containing 4 associate memberships and \$40 was lost in The Plaza office. Knapp Properties presented Ms. Kirk with a check for \$40 to replace the missing envelope. The board agreed that because of all of the work that The Plaza office does for the DNA, the DNA would cover the \$40, and return the check to Knapp.

Membership Committee Report

- Ms. Feltner reported that there were 42 new members since the May report, and 13 renewals.
- Joanna Veltri is working to compile a list of member percs and will provide an update at the June DNA Board Meeting
- Membership cards are in the process of being produced and will be distributed to all members

Social Committee Report

- Susan Nguyen reported that the next social is June 21st from 6:00 – 8:00 at Embassy Club. There will be a \$10 cover/person.
- Working to solidify socials for July and beyond.

Advocacy Committee Report

- Mr. Tezak reported that the Advocacy committee has a meeting scheduled for this coming week.

Communication Committee Report

- Isobel Osius expanded on last month's idea of 'My Downtown' – a visual arts idea that people could enter a contest to promote everything downtown by submitting a graphic of their view of downtown. She would like volunteers to help her. Contact Isobel with ideas, or to volunteer. Mark Schleuger is getting Isobel information for a contact at one of the schools.

Marketing & Sponsorship Committee Report

- Mr. Acker reported that he had several ideas for the VIP Lounge at the Art Festival.
- For now, the Board decided to go with a decorator to see if they would sponsor, and provide furniture for the space (3rd floor of Pappajohn). Also, Jeff Johannsen agreed to provide some water, soda, and chips.

Website Committee Report

- Travis Rychnovsky reported for Rob Hansen. The database has been updated with field change (expire date). Bounceback issues appear to be corrected. Overlapping content issue can be an issue when browser is not maximized. There is not much that can be done about this issue. Rob is working to create an e-mail address that can be used for content submission ideas (e.g. content@desmoinesdna.com).
- The Board suggested that to resolve the Downtown Housing Info content, that we just insert a link to the Know Downtown website, which has good content already. That way, we avoid the duplication of effort.
- The Board liked the idea of having a photo gallery on the website. The website committee should present ideas to the board for consideration.
- The Board would like to get a page on the website for Business members.

Treasurer's Report

- Starting balance \$\$3,636.8, \$335 deposits, \$1,007.40 expenses, \$3,064.43 ending balance. \$1,000 c.d. at Bankers Trust.

Update from Mr. Mark Schleuger from DMPD

- Mr. Schleuger reported that there are no significant new issues to report.
- There are no upcoming street closures
- The PUSH unit has started. This will put 4 additional officers on the street from 8 p.m. to 4 a.m. through the summer.

Old Business

- None

New Business

- The Board voted to get a care package for fellow board member Steve Bishop as his mother is under Hospice care. Mr. Eberle motioned; Mr. Johannsen seconded. The motion passed.
- The Board voted to approve purchase of 10 dozen shirts for purchase by members/non-members. Mr. Eberle motioned, Mr. Rychnovsky seconded. The motion passed.

Adjournment:

- Mr. Rychnovsky motioned to adjourn the meeting; Mr. Eberle seconded. Ms. Kirk adjourned the meeting at 7:40 p.m.