

**Minutes of the May 7, 2008  
Downtown Des Moines Neighborhood Association  
Board of Directors Meeting**

**Call to Order:** President, Mr. Ben Washburn, called the meeting to order at 7 PM.

**Roll Call:** Board members Mr. Ben Washburn, Ms. China Wong, and Ms. Stacy Berenguel were present. Ms. Meredith MacQuigg, Membership Co-chairperson, Officer Misti Allen, and Mr. Tim Leach were also in attendance.

### **Discussion Topics**

#### **Approval of 4.2.08 Minutes**

Ms. Wong motioned to approve. Ms. Berenguel seconded. The motion was approved.

### **Presentations**

#### **Enterprise Zone Tax Credit – National Biscuit Company Lofts Project by Mr. Tim Leach, Vice President of Economic Development, Downtown Community Alliance**

- Mr. Leach discussed the National Biscuit Company Lofts, LLC (formerly 10<sup>th</sup> and Cherry Studios), located at 1001 Cherry Street, which is a project of the Massman Group, LLC.
- The project will complete the rehabilitation and preservation of historic 10<sup>th</sup> Street from Mulberry Street to Cherry Street; the area will have the appearance of a single comprehensive redevelopment, which will include two pedestrian courtyards and one large park area.
- Total of 148 apartment units (94 market rate and 54 low income).
- Project will include a complete remodel of exterior and common spaces, as well as a remodel of individual units as they become available.
- Mr. Washburn motioned to approve enterprise zone tax credit. Ms. Wong seconded. The motion was approved.

#### **Des Moines Police Department Report**

- Officer Allen noted that there has been an increase in vandalism in the downtown area.
- From June 6<sup>th</sup> through August, there will be an addition of four detectives assigned to downtown.

#### **President's Report**

- Mr. Washburn discussed briefly the June/July social idea contest, in addition to the possibility of having the June social at Mr. Jack Hatch's building in the Western Gateway

### **Treasurer's Report**

- Mr. Mike Eberle, Treasurer, was unable to attend the meeting. Mr. Washburn reported that our current bank account balance is \$6,237.50.

### **Committee Reports**

- **Social Committee:** Ms. Brooke Avila, Social Committee Chairperson, was unable to attend the meeting. Ms. Wong is currently working on August's social, which is National Night Out. The event will take place on the red bridge.
- **Membership Committee:** Ms. MacQuigg presented April's Membership Report. She also noted that she is organizing the current list of members. Ms. MacQuigg discussed new DNA membership cards, as well. Before ordering new cards, she wanted to confirm the design/logo (see Old Business).

### **New Business**

- Ms. Wong suggested reviewing current committees and discussing the viability of these committees at the next meeting. She also suggested that each board member take the role of chairperson for a committee in which s/he is passionate about. By reorganizing the committees, Ms. Wong noted that DNA would be able to build traction around issues pertinent to DNA.
- Ms. MacQuigg suggested creating a new DNA website in order to drive membership and marketing. Bids for the website will be reviewed in June.

### **Old Business**

- Mr. Washburn discussed DNA's logo. It was agreed that the current logo should act as a spring board for a new logo, in an effort to modernize DNA's "brand." Bids/logo ideas will be discussed at the meeting in June.

### **Adjournment**

- Mr. Washburn adjourned the meeting at 8:05 p.m.