

Minutes of the April 1, 2009
Downtown Neighborhood Association
Board of Directors Meeting

Call to Order: President, Ms. Brooke Avila, called the meeting to order at 7:05 PM.

Roll Call: Board Members Ms. Brooke Avila, Ms. Stacy Berenguel, Ms. Elizabeth Rudisill,, Ms. Tina Johnson, Ms. China Wong, and Dr. Michael Eberle were present. DNA members Ms. Meredith MacQuigg, Ms. Tammy Berenguel, and Sgt. Misti Allison were also present.

Discussion Topics

Presentations

Ms. Wong, chairperson of the Marketing Committee, announced that DNA took bids from three web and graphic design companies to redesign the DNA website and create marketing materials for DNA events/news.

Justin and Stefan from SMASH, Larry Bradshaw of livingdowndesmoines.com, and Jeremy Schultz of jeremyschultz.com presented their proposals for web and graphic design services.

Approval of the March 2009 Meeting Minutes

Des Moines Police Department Report

Sgt. Misti Allison of the Des Moines Police Department noted that American Dream Machine on Locust was broken into; a car was stolen and later recovered. She mentioned the downtown area has been quiet.

President's Report

Ms. Avila noted that the Allie Radine Recognition Dinner is in the near future. The dinner recognizes individuals who have contributed to the community. Nominations are needed by April 10th.

Treasurer's Report

Mr. Nino Toscano, Treasurer, was not present.

Committee Reports

Membership Committee

Ms. MacQuigg, the Membership Committee Chairperson, thanked Ms. Johnson for recruiting multiple new businesses, including Hawkeye Pantry, At Ease Spa and Salon, Grand Piano Bistro, Fong's Pizza, Mid Air and Ink, AllPlay, and Cell City Wireless. Several of these businesses are providing discounts. See www.desmoinesdna.com for more information regarding discounts.

Social Committee

Ms. Berenguel, Social Committee member, handed out the next social's fliers. The next DNA social will be Thursday, April 16th, from 5 to 7 PM at West End Architectural Salvage. The committee is also creating a survey via surveymonkey.com to gauge DNA members' interest in the socials (what kind of socials, how often, days of the week, etc.). The DNA architectural tour is May 7th; there will be a sign-up sheet for the architectural tour at the April 16th social.

Marketing Committee

See 'Presentations' above.

Old Business

N/A

New Business

DNA member Mr. Ben Washburn is running for Celebrity of the Year 2009 to raise money for the Leukemia and Lymphoma Society. For more information, please see www.benwashburn.com.

The Lobster Boil will be the first Saturday of June at the Liberty parking lot. Splash will provide the lobster. The event will promote the Liberty Building and downtown Des Moines living. More info coming soon.

Adjournment

Ms. Avila motioned to adjourn. Mr. Eberle seconded. The meeting was adjourned at 8:36 PM.